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Castle Control Board Castle of Good Hope

P.O. Box 1 Cape Town 8000

13 June 2016

Alternative Tourism CC

Att.: Rudolf Rieger, CEO

PO Box 26423

**Hout Bay** 

Cape Town

7872

Dear Mr Rieger

## LETTER OF ENDORSEMENT: ALTERNATIVE TOURISM CC

The management of the Castle of Good Hope supports the *Initiative of Alternative Tourism*, a close corporation with the registration number 2006/039124/23, in respect of hosting the interaction between the traveller and the visual and performing arts at the premises of the Castle of Good Hope.

Here the travellers meet with the artists experiencing the local culture hearing about the origins of their work, working together with the artists during the day, learn a cultural dance or creating some collective work of art and finally once back home, becoming an ambassador of our country.

The benefits that this collaboration will bring to the creative industry and to the Castle are enormous and definitely play an integral part in economic development and uplifting of the performing and visual arts.

The Castle of Good Hope therefore is in support of this culture-intervention and will if required be performing an advisory role. Alternative Tourism may for marketing purposes make use of the Castle's logo by integrating the same on their website and for other social media application.

We trust that this provides a meaningful motivation toward alternative tourism.

Yours in heritage for development

Calvyn Gilfellan

CEO: Castle Control Board

Cape Town